



YOUNG CREATIVES' AWARDS 2019

DO YOU HAVE WHAT IT TAKES?

Form a team and submit your proposal to admin@sbpwa.org.sg by 27 June 2019.
We look forward to receiving your ideas!

For any enquiries, please contact us at admin@sbpwa.org.sg

SBPWA YOUNG CREATIVES' AWARDS 2019

The Singapore Business and Professional Women's Association (SBPWA) is a business organization that aims to develop a strong community of business and professional women through providing valuable global networks and purposeful enrichment.

SBPWA also has ties with the Singapore Council of Women's Organizations (SCWO) and sister clubs internationally including BPW International, which is an influential global network of business and professional women from over 100 countries in 5 continents.

In 2018, at our annual fundraising event, SBPWA raised over \$3,000 through a charity movie night.

Now, we're looking for worthy young recipients to receive the funds. Display your talents, and show your support for SBPWA by participating in our Young Creatives' Awards 2019.

About the SBPWA Young Creatives' Awards 2019

The SBPWA Young Creatives' Awards aim to provide a platform for young people to display their creative content creation talents and gain some real-life experience collaborating with a women's organization with international links.

Similar to how creative agencies work, interested teams will have to send in a pitch, outlining their content plans for marketing SBPWA. This could be in the form of video content, social media content, or any other relevant marketing content. The aim of the project is to build brand awareness of SBPWA and attract more professional women to join our vibrant, exciting organization.

From all the entries that are submitted, the SBPWA Exco will select the top 3 most promising proposals.

Each team will receive a nominal working budget of \$200 to start on their project and will have 3 weeks to complete the work as outlined in their proposals.

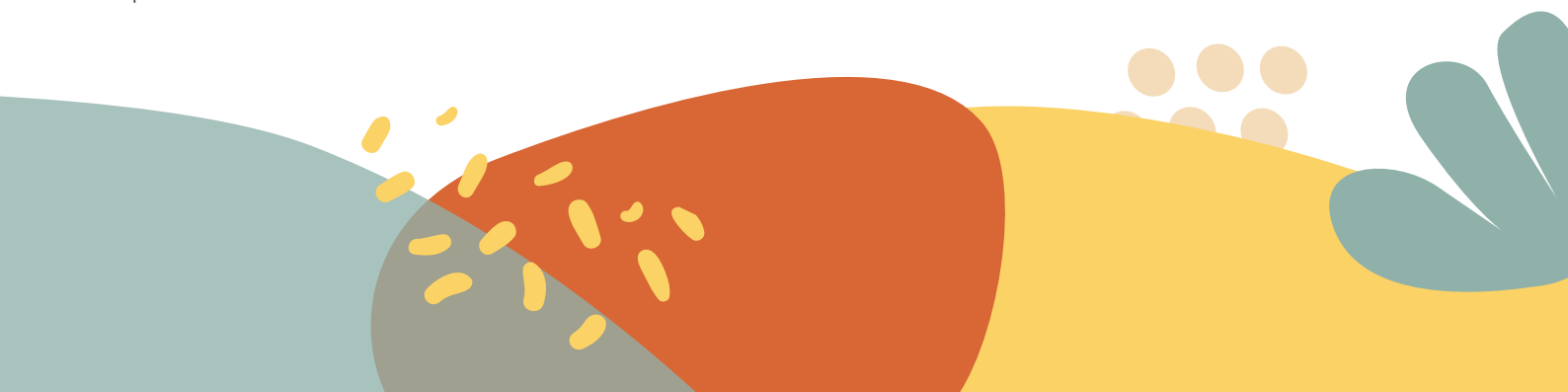
Once all 3 teams have submitted their completed projects, the SBPWA Exco will assess the teams and rank them accordingly.

The teams will then receive a cash prize, based on their rank:

1st: \$1,400

2nd: \$900

3rd: \$700



How to Apply

- Open to all youth in Singapore aged 15 to 24.
- Each team must consist of 2 to 3 members, with at least 1 female in the group who is an SBPWA member. In order to meet this eligibility, SBPWA members will sponsor the membership fee for one eligible participant of each team as an Associate Member of SBPWA.
- A proposal (maximum 2 pages, in PDF format) outlining the concept and scope of work for your project must be submitted by the deadline of 27 June 2019 to admin@sbpwa.org.sg.
- Your proposal should also include:
 - Short bio of team members
 - Estimated hours of work/time needed to complete the projects
 - Estimated material costs, if any
 - Any additional info needed from SBPWA to complete the project successfully
- Proposals will be assessed based on the following:
 - Scope of work
 - Creativity
 - Relevance to SBPWA
 - Marketing impact
- Final projects will be assessed based on the following:
 - Adherence to initial proposal
 - Quality of the content
 - Creativity
 - Adherence to SBPWA brand and mission
 - Marketing impact

Timeline

27 June 2019	Submission deadline for proposals.
30 June 2019	Top 3 submissions are selected and they can begin working on their projects.
21 July 2019	Top 3 teams to submit their completed work.
28 July 2019	Winners are announced.

Terms & Conditions

- Participants must meet the criteria outlined above to be considered for the awards.
- SBPWA receives the right to change the prizes, if necessary.
- SBPWA reserves the rights to use all/any content that is submitted for the awards. Once submitted, ownership of the content is transferred to SBPWA.
- The SBPWA Exco will assess the proposals and final projects, and decide on the winners based on the criteria outlined above.
- SBPWA's decision as to those able to take part and selection of winners is final. No correspondence relating to the competition will be entered into.
- SBPWA reserves the right to cancel the awards if circumstances arise outside of its control.
- Submitting an entry for the awards will be deemed as acceptance of these terms and conditions.

Do you have what it takes? Form a team and submit your proposal to **admin@sbpwa.org.sg** by **27 June 2019**. We look forward to receiving your ideas!

For any enquiries, please contact us at admin@sbpwa.org.sg

